

Code: BA1T1

**I MBA-I Semester-Regular Examinations FEBRUARY 2015**

**PERSPECTIVES OF MANAGEMENT**

Duration: 3hours

Max. Marks: 70

**SECTION-A**

**1. Answer any FIVE of the following: 5 x 2 = 10 M**

- a. Nature of management
- b. Strategic Planning
- c. Importance of control
- d. Span of management
- e. Managerial Grid
- f. Importance of Communication
- g. Modern control techniques
- h. Delegation of authority

**SECTION – B**

**Answer the following: 5 x 10 = 50 M**

2. a) “Management is as old as civilization.” Explain the evolution of management thought.

OR

b) “The role of management in the contemporary era is ever changing .” Explain.

3. a) “The process of planning needs to cope up with several obstacles and limitations.” Elaborate.

OR

b) “Decision making is both managerial function and organizational process.” Explain.

4. a) Explain the factors which determine the effectiveness of an organization structure.

OR

b) Why is staffing considered to be an important managerial function? What are the factors which affect staffing?

5. a) What are the important ingredients of leadership styles? Explain the various styles of leadership.

OR

b) Discuss the relevance of motivational theories in organizational performance.

6. a) “Control is a fundamental function that ensures work accomplishment according to plans.” Analyze this statement and outline the various steps involved in control process.

OR

b) What is Total Quality Management? Why TQM has gained so much importance in the globalised economy?

## SECTION – C

### 7. Case Study

**1 x 10 = 10 M**

The International Charcoal Corporation (ICC) had been accused of discrimination against minorities. For many decades, obtaining a job in ICC was contingent on two factors : know someone who is currently an employee and be a white male.

The organization was under governmental pressure to open its doors to minorities. In some cases this was done, but those employees were relegated to working in the poorest sections of town. Realizing that continued efforts needed to be made, the Government placed pressure on the company to eliminate discrimination. The focal point of the pressure was the reliance ICC had on Government contracts.

Shortly after the pressure was applied, ICC began to make an effort to recruit minorities into its organization. Yet, surprisingly, few minorities were applying. One recruitment for the job was a high school diploma or a G.E.D. However, the minorities who had the degree were going to college rather than work for the ICC. The federal government appreciated the open-door policy but mandated that the ICC find the composition of its work force into compliance with the composition of individuals in the surrounding community.

1. Analyze the case and relate the contemporary issues in Organizing?